

Tip #1: Presentation is Key

- Ensure that your design is clean and neat. When doing any artwork keep your hands and art materials clean. Use a cover sheet (a folded piece of paper) under your hand to protect whatever you are working on. Grease and perspiration ruin fine tracing papers and cause the edges of your paper to curl.



- When framing your designs, buy ready made frames – do not try to make your own. These frames are not costly and add a professional finish to your designs.
- Add design props to your design. They are easy to make and give a practical look to the design. Necklaces should be drawn around the neck, earrings on the ear, cufflinks on a cuff for easy representation. Keep the props simple and monochrome as your designs need to stand out clearly and be the main focus.



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Tanja has been involved in the jewellery industry since 1983 and has worked as a Jewellery Designer, Jeweller, Gemmologist, Entrepreneur and Educator. She has won numerous international jewellery design awards including first prize in the prestigious Intergold International Jewellery Competition in New York. She shares her passion for great design and practical, wearable art with her students, corporate clients and industry colleagues.

